

To: Board of Education

From: Leah Wisdom, coordinator, student support services & AVID, ext. 4743

Re: Payment of AVID Site Membership Fees & AVID Weekly Online Subscriptions for 2016-2017 School Year

Date: February 4, 2016

Background:

Board of Education Goal for 2015-2016: *Develop and align district expectations for curriculum and instruction to raise the achievement of all students.*

Advancement Via Individual Determination (AVID) is a college readiness system for elementary through higher education that is designed to increase schoolwide performance and learning.

AVID's Schoolwide initiative is meant to create college-going campuses where all students graduate college and are career ready. While AVID serves all students through its' Schoolwide system, the AVID Elective course focuses on the least served students, those that are in the academic middle.

The AVID curriculum, based on rigorous standards, was developed by middle and senior high school teachers in collaboration with college professors. It is driven by the WICOR method, which stands for writing, inquiry, collaboration, organization and reading. AVID curriculum is used in AVID elective classes and in content-area classes in AVID middle and high schools.

An AVID Elective student profile:

- in the academic middle (B, C, and even D students)
- average to high reading and math test scores
- have a desire and willingness to work hard
- capable of completing rigorous curriculum but may be falling short of their potential
- MAY be the first in their family to attend college, low income, or minority

AVID Center Initiatives:

Blended professional development is a strong component of the AVID professional development system. The AVID system works when teachers are trained in AVID strategies and methodologies. Quality professional development is foundational to an effective AVID system. AVID Center utilizes technology, distance learning, online forums, file-sharing, and pre- and post-training modules to support face-to-face professional learning.

AVID is focused on addressing equity factors that inhibit various groups of students from being college and career ready. AVID Center offers a CRT (Culturally Relevant Teaching) strand to infuse the culture of all students in classrooms and enhance

curriculum to increase student comprehension of content. Also, AVID Center has implemented the MMI (African American Male Initiative) focused on increasing the number of African American males attending college.

Leadership training is valued as an essential component of AVID and is a key focus area for AVID. Training for strong leadership includes AVID District Leadership (ADL) and principals leadership academies.

AVID Schoolwide for college and career readiness is a focus for AVID and goes beyond academic achievement for just the AVID elective students. The Schoolwide initiative assists in creating and/or enhancing a college-going, college-ready culture within the school. After the fourth or fifth year of implementation, AVID becomes institutionalized as a Schoolwide college (and career) readiness system to meet all students' needs.

Rationale:

AVID was approved for implementation at both high schools by the Board of Education on April 23, 2012 for up to \$70,000 in funding through the General Operating Fund. The 2013-14 board goal allowed expansion of AVID to the middle schools with a board-approved budget of \$150,000 to successfully implement the program. At the end of the 2014-15 school year, the four middle schools completed their first year of AVID and the high schools their fourth year. Enrollment at the high schools has more than tripled since fall 2012.

School	FALL 2012	SPRING 2013	FALL 2013	SPRING 2014	FALL 2014	SPRING 2015	FALL 2015	SPRING 2016
Free State	13	19	45	55	65	69	85	82
Lawrence High	15	25	57	57	77	75	106	94
LM Central	0	0	0	0	14	14	15	15
South	0	0	0	0	15	15	27	27
Southwest	0	0	0	0	12	13	15	15
West	0	0	0	0	17	17	28	28
Total	28	44	102	112	200	203	276	261

Recommendation:

A yearly site fee of \$3,585 provides limited use of the AVID logo and intellectual property, ongoing consultation, AVID newsletter and other publications, licensing for reproduction of student worksheets, site certification, comparative data collection and analysis, and access to member only website.

The AVID Weekly online subscription, \$499 for each school, is a strong curriculum resource that promotes critical reading skills. AVID Weekly uses a variety of news sources for application in conjunction with AVID's critical reading strategies. Every month AVID Weekly creates 15 articles and lesson plans covering a variety of subjects. Articles are selected to cover three levels of difficulty: foundational, intermediate and advanced. They are chosen to encompass a broad range of content areas, which are identified on the monthly matrix. It is available for an entire school year (September through June). AVID Weekly can be successfully applied across all subject areas and employs AVID's critical reading strategies while aligning with Common Core State Standards.

The AVID Site Membership Fees and AVID Weekly Online Subscriptions are part of the board-approved AVID budget.

Site Membership Fees (\$3,695 x 6)	\$22,170
AVID Weekly Online Subscription (\$509 x 6)	<u>3,054</u>
Total	\$25,224

Motion:

"I move the Board of Education approve the payment of Site Membership Fees and AVID Weekly Online Subscriptions to AVID Center HQ for the 2016-2017 school year in the amount of \$25,224 to be paid from the 2015-2016 AVID budget."



AVID Center HQ
 9246 Lightwave Ave
 Suite 200
 San Diego, CA 92123
 Phone: (858) 380-4800
 Fax: 1-800-915-6897

Quote: Unified School District No. 497 (Lawrence Public Schools)

To	From
Unified School District No. 497 (Lawrence Public Schools)	Frances OBrien
Kathy Johnson	11910 Greenville Ave. Suite 300
110 McDonald Drive	Dallas, TX 75243
Lawrence, KS 66044	E-mail: fobrien@avid.org
	Phone: 972-591-2531
	Fax: 800-341-9487

Summary

Total Amount:	\$25,224.00	Quote ID:	QUO-05577-B4C5S5
Shipping Method:	FedEx	Date:	1/21/2016
Payment Terms:	Net 30		
Number of SI:		Number of Elementary Libraries:	
Number of Memberships:	6	Number of Middle Libraries:	
Number of AVID Weekly:	6	Number of High Libraries:	

Details

Site	Product ID	Product	Quantity	Price	Sub Total
Site: Lawrence Free State High School		AVID WEEKLY AVID Weekly Subscription	1.00	\$509.00	\$509.00
Program Level: Secondary		MEMBERSHIP AVID Membership Fees SECONDARY	1.00	\$3,695.00	\$3,695.00

Site	Product ID	Product	Quantity	Price	Sub Total
Site: Lawrence High School	AVID WEEKLY	AVID Weekly Subscription	1.00	\$509.00	\$509.00
Program Level: Secondary	MEMBERSHIP SECONDARY	AVID Membership Fees	1.00	\$3,695.00	\$3,695.00
Site: Liberty Memorial Central Middle School	AVID WEEKLY	AVID Weekly Subscription	1.00	\$509.00	\$509.00
Program Level: Secondary	MEMBERSHIP SECONDARY	AVID Membership Fees	1.00	\$3,695.00	\$3,695.00
Site: South Middle School	AVID WEEKLY	AVID Weekly Subscription	1.00	\$509.00	\$509.00
Program Level: Secondary	MEMBERSHIP SECONDARY	AVID Membership Fees	1.00	\$3,695.00	\$3,695.00
Site: Southwest Middle School	AVID WEEKLY	AVID Weekly Subscription	1.00	\$509.00	\$509.00
Program Level: Secondary	MEMBERSHIP SECONDARY	AVID Membership Fees	1.00	\$3,695.00	\$3,695.00
Site: West Middle School	AVID WEEKLY	AVID Weekly Subscription	1.00	\$509.00	\$509.00
Program Level: Secondary	MEMBERSHIP SECONDARY	AVID Membership Fees	1.00	\$3,695.00	\$3,695.00

Pre Freight Amount	\$25,224.00
Total Tax	\$0.00
Total	\$25,224.00

By signing below, Client hereby agrees to purchase all items listed on this Quote, subject to and in accordance with the AVID Standard Terms and Conditions, this Quote, and any Exhibits attached hereto, all of which comprise the AVID College Readiness System Services and Products Agreement.

Purchase Order is not required.

If Client checks the box above, Client hereby confirms that the Client does not require a Purchase Order for payment of any related invoice(s); in which case AVID Center will proceed to the fulfill services and/or products and invoice Client according to this approved Quote.

If Client does not check the box above, Client agrees to provide AVID Center with a valid Purchase Order in a timely manner, in which case AVID Center will not invoice Client until Client provides and AVID Center receives a valid copy of the Purchase Order; AVID Center will not fulfill any services or products until such Purchase Order is received.

Client Signature

Title

Date