

**Lawrence School District 2016 Patron Telephone Survey
Final Data
December 12, 2016**

Questions 1-3 asked respondents whether or not they were a head of household, a registered voter and lived within the school district's boundaries. A "yes" answer was required on both questions for the respondent to be able to participate. As such, those questions and answers are not displayed here. All answers with percentages may add to more or less than 100%, due to rounding. All verbatim comments displayed here are one comment, by one respondent each. Had they been indicative of a trend, they would have appeared in sufficient quantity to be listed in the chart associated with the question.

- 4. To make certain that we have people from all parts of the district participating in this survey, can you tell me if you live north or south of 15th Street? Do you live east or west of Iowa? Number of respondents in each region identified by the school district as being representatives of the population pattern.**

Response	Number
North of 15 th and east of Iowa	101
North of 15 th and west of Iowa	109
South of 15 th and east of Iowa	100
South of 15 th and west of Iowa	90

As you know, students in school are usually given a grade to reflect the quality of their work. Based on your experience, the experience of your children, or things you have heard about the Lawrence School District from others, please tell me what grade (A, B, C, D or F) you would give the Lawrence School District on each of the following items. Let's start with...*Questions 5 through 9 were asked first and in that order, followed by 10 through 33, which were read in a rotated manner (although 23 and 24 were kept together).*

- 5. The quality of technology available to students**

Response	Percentage
A	34%
B	37%
C	19%
D	4%
F	0%
Don't know (not read)	6%

6. The equity of the technology available to students in the district's elementary schools

Response	Percentage
A	17%
B	41%
C	15%
D	2%
F	1%
Don't know (not read)	24%

7. The equity of the technology available to students in the district's middle schools

Response	Percentage
A	22%
B	43%
C	14%
D	3%
F	1%
Don't know (not read)	18%

8. The equity of the technology available to students in the district's high schools

Response	Percentage
A	28%
B	35%
C	19%
D	2%
F	0%
Don't know (not read)	16%

9. How the district uses technology to enhance student learning

Response	Percentage
A	25%
B	41%
C	17%
D	5%
F	<1%
Don't know (not read)	12%

10. Class sizes, meaning the number of students in each classroom

Response	Percentage
A	10%
B	39%
C	21%
D	11%
F	2%
Don't know (not read)	18%

11. Value received for the tax dollars spent

Response	Percentage
A	30%
B	36%
C	21%
D	9%
F	1%
Don't know (not read)	4%

12. Performance of district teachers

Response	Percentage
A	44%
B	49%
C	6%
D	1%
F	0%
Don't know (not read)	1%

13. Quality of education

Response	Percentage
A	43%
B	46%
C	10%
D	1%
F	0%
Don't know (not read)	1%

14. Preparation of students to be college and career ready

Response	Percentage
A	25%
B	48%
C	19%
D	6%
F	1%
Don't know (not read)	2%

15. The district's efforts to provide personalized learning for all students

Response	Percentage
A	21%
B	43%
C	15%
D	8%
F	1%
Don't know (not read)	12%

16. Quality of elementary school facilities

Response	Percentage
A	27%
B	50%
C	13%
D	2%
F	0%
Don't know (not read)	9%

17. Equity among elementary school facilities across the district

Response	Percentage
A	16%
B	38%
C	25%
D	6%
F	<1%
Don't know (not read)	15%

18. Quality of middle school facilities

Response	Percentage
A	20%
B	51%
C	17%
D	3%
F	1%
Don't know (not read)	8%

19. Equity among middle school facilities across the district

Response	Percentage
A	14%
B	48%
C	21%
D	4%
F	1%
Don't know (not read)	12%

20. Quality of high school facilities

Response	Percentage
A	31%
B	42%
C	18%
D	1%
F	0%
Don't know (not read)	7%

21. Equity among high school facilities across the district

Response	Percentage
A	19%
B	37%
C	24%
D	5%
F	2%
Don't know (not read)	14%

22. Maintenance and upkeep of school facilities

Response	Percentage
A	33%
B	40%
C	16%
D	4%
F	1%
Don't know (not read)	6%

23. Providing a system of supports to meet the academic, social, emotional and behavioral needs of students.

Response	Percentage
A	20%
B	64%
C	9%
D	5%
F	1%
Don't know (not read)	3%

24. I'm interested to hear more about your grade for this area. In what ways does the Lawrence School District fall short of your expectations in terms of providing a system of supports to meet the academic, social, emotional and behavioral needs of its students? *Asked only of the 57 respondents who answered, "C" "D" or "F" on question 23. Responses were coded, based on common words, phrases and ideas. Numbers, rather than percentages, displayed below.*

Response	Number
Too much emphasis on testing/scores	25
Other (see below)	18
Not enough programs for advanced students	14

Verbatim "other" comments

They need to reach out to the community more to help them. They need to include them regardless of income status. They have not done a very good job with that here.

Students that have special needs are often left with few options.

It's not that they fall short. There are so many things we need, like help for autistic students and the whole spectrum of learning disabilities. I don't know how any school would be above a C.

It doesn't seem like they have enough support from the schools for students that need the help.

The need to have more parental support and involvement in their children's education.

They bend over backwards for all students.

I think we need to have more structure in each student's day and I think we need to be more careful about secondary students spending more time on tasks and less time on extracurricular activities and things that take them out of the classroom.

I feel like particularly the teachers don't have enough time to dedicate to students who are having issues. The counselors don't have enough time to properly deal with issues individually. They do the best they can with the resources they have. But they're just overloaded.

The availability of teachers to help with advanced students who need more than the typical classroom. It is not available and they need more resources.

I forget the name of the acronym, but they used to have social workers come in and teach, but they've stopped doing that now. The classes are too big and they have less one-on-one time. So, if one student struggles, then the rest of the class lags behind. And that's okay, everybody struggles, sometimes. But they have too many kids to help everyone more individually.

They miss out on teaching enough communication. Kids only rely on their phones.

Teachers allow students to be pushed through. They move on students and they shouldn't. My stepson was not doing well and his grades were awful, but because he was in sports, they pushed him along.

They just seem average.

Equity and focus on achievements of students of color.

Governor Brownback cutting back is undermining our schools. The schools are suffering and, in turn, the students are suffering.

When they started talking about cuts, they should take a look at Administration. They don't need a line to McDonald. There are far too many administrators.

They are weak at supporting disabled people. They are over-focused on standardized testing. For my particular situation, they were slow to identify with slow or fast learners.

The interaction of teachers with parents is lacking. There is an overindulgence of technology in dealing with parents, rather than direct or written communication.

25. Safety of students

Response	Percentage
A	44%
B	43%
C	7%
D	4%
F	<1%
Don't know (not read)	2%

26. Performance of school principals

Response	Percentage
A	28%
B	38%
C	13%
D	4%
F	2%
Don't know (not read)	17%

27. Performance of the superintendent and district administrators

Response	Percentage
A	12%
B	41%
C	16%
D	5%
F	2%
Don't know (not read)	24%

28. Performance of the Lawrence Board of Education

Response	Percentage
A	18%
B	40%
C	21%
D	3%
F	2%
Don't know (not read)	16%

29. Efforts of the district to involve citizens in decision-making

Response	Percentage
A	11%
B	36%
C	32%
D	6%
F	2%
Don't know (not read)	13%

30. The balance of spending among academics, athletics and the arts

Response	Percentage
A	9%
B	39%
C	24%
D	15%
F	3%
Don't know (not read)	10%

31. The district's record on making and fulfilling promises

Response	Percentage
A	17%
B	34%
C	21%
D	8%
F	2%
Don't know (not read)	19%

32. The district's responsiveness to citizen concerns

Response	Percentage
A	19%
B	35%
C	23%
D	7%
F	4%
Don't know (not read)	13%

33. The district's efforts to report its plans and progress to citizens

Response	Percentage
A	20%
B	32%
C	26%
D	7%

F	4%
Don't know (not read)	11%

34. Overall, what grade would you give the Lawrence School District?

Response	Percentage
A	23%
B	58%
C	14%
D	3%
F	1%
Don't know (not read)	1%

Cross-tabulation: Weighted 5-point scale rating for each factor. Factors that scored at 3.80 or higher are the statistical equivalent of a “B” (or better). Items in boldface type are “Patron Hot Buttons,” meaning that at least 81% of the respondents were willing to offer a grade, rather than saying, “Don’t know.” These are the factors that typical patrons think of first, when they consider the performance of the school district.

Factor	5-point weighted scale rating
Performance of district teachers	4.36
Quality of education	4.30
Safety of students	4.29
Quality of the high school facilities	4.12
Quality of the elementary school facilities	4.11
The quality of technology available to students	4.07
Maintenance and upkeep of school facilities	4.06
Performance of school principals	4.05
The equity of technology available to students in the district’s high schools	4.05
Overall grade	4.00
The equity of technology available to students in the district’s middle schools	3.99
Providing a system of supports to meet the academic, social, emotional and behavioral needs of students	3.98
How the district uses technology to enhance student learning	3.97
The equity of the technology available to students in the district’s elementary schools	3.96
Quality of middle school facilities	3.95
Preparation of students to be college- and career-ready	3.94
Value received for the tax dollars spent	3.87
The district’s efforts to provide personalized learning for all students	3.86
Performance of the Lawrence Board of Education	3.83
Equity among middle school facilities across the district	3.81
Equity among high school facilities across the district	3.76
Equity among elementary school facilities across the district	3.74
Performance of the superintendent and district administrators	3.73
The district’s record on making and fulfilling promises	3.71
The district’s responsiveness to citizen concerns	3.68
Efforts of the district to report its plans and progress to citizens	3.64
Efforts of the district to involve citizens in decision-making	3.55
Class sizes, meaning the number of students in each classroom	3.53
The balance of spending among academics, athletics and the arts	3.40

Cross-tabulation: 5-point scale rating for the factors that scored below 3.80 by age, length of time living in the district, and the presence of a current district student, past district student or no district student ever in the household. Note: “n” equals the number of respondents in each group, and “age” will not square with “overall” score, because three respondents refused to answer this question.

Factor	Overall score	18-34 (n=90)	35-54 (n=175)	55 or older (n=132)	Up to 5 years (n=61)	5-15 years (n=136)	More than 15 years (n=203)	Student, yes (n=126)	Student, past (n=132)	Student, never (n=142)
Equity among high school facilities in the district	3.76	3.83	3.80	3.69	3.79	3.70	3.80	3.95	3.68	3.67
Equity among elementary school facilities in the district	3.74	3.81	3.72	3.72	3.83	3.78	3.68	3.96	3.62	3.64
Performance of the superintendent and district administrators	3.73	3.73	3.77	3.47	3.70	3.75	3.73	4.01	3.59	3.56
The district’s record on making and fulfilling promises	3.71	3.78	3.79	3.53	3.83	3.75	3.64	4.09	3.49	3.50
The district’s responsiveness to citizen concerns	3.68	3.85	3.64	3.60	3.69	3.65	3.69	4.03	3.55	3.46
Efforts of the district to report its plans and progress to citizens	3.64	3.79	3.64	3.54	3.74	3.58	3.65	4.14	3.38	3.39
Efforts of the district to involve citizens in decision-making	3.55	3.58	3.55	3.50	3.47	3.55	3.56	3.86	3.42	3.35
Class sizes, meaning the number of students in each classroom	3.53	3.70	3.54	3.38	3.48	3.57	3.52	3.79	3.36	3.43
The balance of spending among academics, athletics and the arts	3.40	3.46	3.40	3.34	3.42	3.43	3.37	3.72	3.29	3.19

Cross-tabulation: 5-point scale rating for the factors that scored below 3.80 by location of the respondent’s residence and gender. Note: “n” equals the number of respondents in each group.

Factor	Overall score	N of 15th/E of Iowa (n=101)	N of 15th/W of Iowa (n=109)	S of 15th/E of Iowa (n=100)	S of 15th/W of Iowa (n=90)	Female (n=220)	Male (n=180)
Equity among high school facilities in the district	3.76	3.78	3.66	3.85	3.78	3.66	3.88
Equity among elementary school facilities in the district	3.74	3.87	3.52	3.76	3.83	3.62	3.87
Performance of the superintendent and district administrators	3.73	3.81	3.61	3.67	3.86	3.74	3.72
The district’s record on making and fulfilling promises	3.71	3.84	3.62	3.60	3.79	3.68	3.74
The district’s responsiveness to citizen concerns	3.68	3.79	3.64	3.56	3.74	3.67	3.69
Efforts of the district to report its plans and progress to citizens	3.64	3.67	3.59	3.57	3.75	3.61	3.68
Efforts of the district to involve citizens in decision-making	3.55	3.60	3.51	3.43	3.69	3.51	3.59
Class sizes, meaning the number of students in each classroom	3.53	3.44	3.31	3.60	3.80	3.56	3.48
The balance of spending among academics, athletics and the arts	3.40	3.47	3.40	3.23	3.51	3.38	3.42

35. What do you think are the greatest strengths of the Lawrence School District?

Responses were coded, based on common words, phrases and ideas. Numbers, rather than percentages, displayed below.

Response	Number
Teachers	83
Other (see below)	71
Diverse population	62
Strong education/curriculum	47
Major university and its resources	36
Facilities	30
Don't know	28
Community support	24
Technology	19

Verbatim “other” comments

They have a high graduation rate.

Perseverance through the budget shortage that the legislature is causing.

They have really good staff. They try for quality treatment for all students.

They try to involve parents and communicate with parents very well.

Good teachers. And it's an all-around decent school for the size of the district.

They are in tune to what the kids need. They really seem to listen to what the parents say.

The tenure of the teachers. A dedicated staff who devotes extra help to students. The extra hours they spend and also spending their own money for school supplies.

Performing arts.

The kids have plenty of extracurricular activities to get involved with.

The variety of programs they offer and also the quality of the programs.

Everybody tries really hard to help the kids go further in life and be productive citizens.

I only had nieces and nephews that went through the district, so I don't know. But they seem to have been doing a lot of updating.

The sustaining of established neighborhood schools. Quality of teachers.

The ability to meet kids where they are and improve them from that point on. I like the way Lawrence split its high schools.

I don't know of any.

Resourcefulness in a state where the voters do not elect people who support public schools. In that environment, they do an outstanding job. They do a good job trying to meet all students' needs. They try to provide activities to appeal to a broad spectrum of students.

Their support of the arts. Diversity. Opportunity for college preparedness available.

Teachers and innovation.

They are getting the kids more involved in the environment like the gardening. That teaches them very useful skills.

I would say probably good support of the teachers.

The bus drivers are very considerate with the students and their safety.

Excellent schools.

They embrace differences in students in a compassionate way.

The families, teachers, students and administrators.

None, really.

They make an effort to meet the varying demands of each section of town. They do at least talk about that.

Nothing.

Strong arts and sciences programs.

I don't know what to say. The kids here get a better education. I've got friends in Missouri that have kids in school and they don't get as good of an education.

Teaching staff and technology.

Their ability to reach out to the community and university. The resources that are available here to them.

Students graduate and go on to successful careers and the district helps develop these young men and women.

Very little. Maybe having KU here available for those wishing to take college courses in high school.

Quality of teachers and administrators.

Teachers are pretty good, but they have had to let a lot of them go, because of Brownback.

The kids coming out of the district are great.

Inclusion for different types of kids.

High quality teachers in good facilities with strong support from leadership.

There seems to be good leadership.

Being at the foot of Kansas University. Lots of diversity of students. Highly educated community.

They are doing their best to keep up-to-date with the limited resources they have. They keep the teachers well-supplied despite current lack of funding.

They hire capable staff, teachers especially.

Their staff, because we have lots of veteran teachers. They're committed to kids.

I think they do a good job with the staff and children. They seem to be interested.

The teachers are good and hold everything together with the dedication they have.

They strive for excellence. They try to do what's right.

The teaching staff. The professional staff is overworked and underpaid.

Good graduation rate. Teachers are good at helping students that need a little extra help.

Classroom size. The teachers at all levels.

Continuing desire to find ways to include all students and community through the process.

The arts program and the gifted program.

They have some really good teachers; beautiful and safe facilities. Overall good quality education.

It's a good quality education. The facilities are adequate. Teachers are in tune with their students.

They balance all the needs of students with the resources available.

I don't really have anything very positive to say about that.

Very united school district. Community is supportive.

I think they do a real good job at education. I had kids who learned quickly from a young age and took college classes in high school. Those advanced classes were good - keep those up. The teachers are really good, though admittedly they are better in grade school than in high school. Lawrence High does seem to be going downhill since Max Rice and Mike Browning left.

Free State High School's facilities are good.

I don't have children there. Everything that I've heard hasn't been bad.

They have really good teachers. I think you're dealing with a district that values education.

The teachers and parental involvement.

With the diverse student body and focus on providing a good education, the Lawrence School District is top notch.

The stability of the programs.

They do have some very good teachers. Not all of them, but some of them. Some of the programs are very good, such as art and music.

It's a decent-sized school district.

The ability to teach students something that may help them in the future.

Probably the desire to go ahead and try things instead of doing what we have always done.

There is a small-town feel to the district.

Their approach to individual learning. Well-rounded curriculum.

They seem to be fairly organized.

Verbal articulation is stellar, but lacking in substance and accurate information.

36. Where could the district improve? *Responses were coded, based on common words, phrases and ideas. Numbers, rather than percentages, displayed below.*

Response	Number
Don't know	109
Other (see below)	71
Manage money/budget	58
Listening to patrons	51
Smaller class sizes	44
Emphasize academics over athletics	29
Communication	23
Equity among the schools	15

Verbatim "other" comments

More trade - More teachers in the trade industry.

Helping some lower income areas.

Technology available. Computers for all students.

Lack of leadership. Administration is being paid way too much.

They don't have the money they need to improve. The demands put on teachers to raise the grades when they are not earned or deserved.

Busing is a mess.

I don't know why we can't impeach in Kansas.

Equity across the district and I would say meeting the needs of gifted and college-bound students.

They used to have gangs there.

Better coordinating of planning for city growth.

Hiring quality teachers

I've had no problems at all with Lawrence High.

Try improving ways to encourage kids to stay in school.

Better salary to the teachers and stop spending more on administrators. They need technical training for students who aren't interested in college.

In supporting more arts and liberal arts classes.

Different ideas on how to meet the needs of certain students.

There's no consistency in the governing of the schools, especially at the elementary level.

Community engagement.

I think they are doing what they can with what they have.

Better funding.

They need more diversity in the teaching staff to match the increasing diversity of the students.

Don't overcrowd the classrooms. Sometimes it's more trouble on the teachers than anything.

Better communication and solicitation with parents.

Spend too much on athletics. Too much faith in computer-based technology. Too much use of digital textbooks.

Drugs are getting in the schools too easily.

Increased funding given to the district from the state.

Get the School Board to get a backbone and stand up.

They need to work on making the best use of funds and making sure the funds go for academic learning before other items.

Technology, probably. Just the industrial technology.

If they didn't bow down to the union so much. The teachers need to listen to their students more.

One child I know played violin, in Topeka. She transferred here and had to wait three years to get into a class in middle school. I remember going to school here and we'd start in 5th grade for band. But I guess it's an area that had cuts. Also, I have a Special Needs student that lives with me and he had an assistant through grade school. Now he's in middle school and they have no IEPs. He's autistic and has no assistance in classes now. In his math classes they're failing him, because he doesn't understand the tests and what the teacher's asking of him. He had As in all his other classes except math, because he doesn't understand the tests.

When my daughter brought her own device to school, it wasn't good enough to do the activities. They should pay teachers more to keep them.

Equity between east and west sides of town. Class sizes need to be smaller.

I think working on the student-teacher ratio. Providing more support to teachers.

The status quo has not been good enough. They have to build bigger buildings. When they need a bunch of money, we have to have a school bond instead of using a reserve.

Equity to low income schools.

They need to have some money to work with. They don't, because of Brownback.

Better college prep.

The division between the haves and the have nots in the schools. Too many kids are underserved in the district. Not all schools are equal in quality of the buildings or their teaching programs.

Stop making change for change's sake. Blended learning is sort of a disaster. Stop removing so many books from the library.

They could show more courtesy and respect to district teachers. Listen more to your teachers.

Resources are misdirected a little bit. They spend more funding on technology, when I think they should be spending on more personnel.

Being a little more transparent with the community.

More para-educators to help with the Special Needs students. Better skilled educators to deal with kids with behavioral problems. Better intervention.

Community support is lacking.

By bringing art and physical education back and better lunches.

Cut back on administrators. There are too many administrators.

Value the professional staff higher. I'm talking about the teachers.

They are working on integrated technology.

Check to see if they really need the amount of administrative staff that they have.

Follow-up with career choices for students.

Instructors struggle with handling the diversity of the students.

Special Needs programs always need improvement.

More foreign languages taught.

Let some of the teachers go that don't like to teach kids that have some Special Needs. What I'm trying to say here is that not all kids fit a mold, but that doesn't mean that they are bad kids. I had one of each. One who fit the mold and one who did not. For the one that didn't, I think if he just had one teacher who showed an interest, he would have had a better experience in public school. Most teachers did not take an interest in him. A couple did. School was a struggle. He did have a really great choir teacher at Free State High.

We need more funding across the board.

Overall, they are doing a pretty good job.

When they started doing "no child left behind" they really messed up. And the half-day on Wednesday.

Equity is not well-served in Lawrence. The schools are not all the same in what they teach.

Be careful with the financial resources you have.

Besides Brownback sticking it to schools, the district seems to struggle with spending

Improve a lot on discipline. The principal didn't want to pay that much attention. One time, my son was absent for three days in a row and I received a letter about it. I figured out why he wasn't going to school. His girlfriend wasn't in school on the same days. I thought it was obvious after I thought it through. I thought the principal was stupid! You need to get rid of him. And they have off duty police officers. I'm shocked at that. It seems like they just need more discipline. Max Rice was on the up and up. Since they got rid of him, I don't think they've found anybody to quite replace him.

I think they have some communication issues; they could probably be improved. There is something controversial that I don't know too much about. They don't talk about it as much, so the controversy doesn't erupt.

I think the need to improve efforts to protect students of color.

They should be keeping the maintenance on the buildings up to date as they go along, so they don't have to do complete remodels.

Don't use Common Core Math.

Get more money out of the state government.

The School Board needs to be more open and responsive about what they are doing. Be responsive and responsible with their money. Provide more supplies for the teachers so they don't have to spend their own money.

Stop closing the neighborhood schools.

Individualized learning. Gifted and slow learner programs.

They need an injection of reality of what the world is really like. They focus too much on students being college bound rather than the reality that many will not attend college and would prefer vocational training instead.

As you may recall, voters in the district passed a bond issue in 2013 that led to renovation projects throughout the district, mostly at the elementary school level. The district is now discussing the possibility of a future bond issue to address the needs at the middle and high school levels. This survey is designed to hear what a cross-section of residents thinks about the ideas being considered for such a bond issue.

37. One of the projects being considered would be an expansion and renovation of Lawrence High School to create a secure campus, flexible space for more collaborative, project-based learning and to address equity by bringing Lawrence High’s facilities more in line with those of Free State High School. The projects at Lawrence High include enlarging classrooms, modernizing the library, renovating the annex, auxiliary gym and natatorium, which is the swimming pool, renovating the auditorium and fine arts area, career and technical education area, and locker rooms, and improving mechanical, electrical, plumbing and roofing systems. If this set of projects for Lawrence High School was part of the bond issue, would you be more likely to vote in favor, more likely to vote against, or would it make no difference to you?

Response	Percentage
More likely to vote in favor	78%
More likely to vote against	10%
Would make no difference to you	11%
Don’t know (not read)	1%

38. Which of these projects for Lawrence High School would make you more likely to vote against a bond issue? *Asked only of the 38 respondents who answered, “More likely to vote against” on question 37. Responses were coded based on common words, phrases and ideas. Numbers, rather than percentages displayed below.*

Response	Number
Too many to comprehend	17
All of them	12
Other (see below)	9

Verbatim “other” comments

With all of these projects, you might as well build a new Lawrence High School.

Enlarging classrooms; modernizing the library. Renovating the annex, auxiliary gym, swimming pool. Renovating the auditorium and fine arts area. Career and technical education areas and locker rooms.

Because we just got our tax statement and the schools get a bundle. They take a lot out of it.

Maybe the roof and mechanical needs, that but what about the auditorium and library? They are fine the way they are as far as I know. They don't need to do all that stuff at once.

I'm not for any bond issue. Bonds are not the way to do it. Legalize marijuana and tax it like in Colorado and they would have enough money. Then they could also increase the tax on liquor. They did it on cigarettes and they should raise the tax on liquor, too.

I don't want to spend any more money on taxes. Taxes are already too high.

Too many items lumped in together on that project. I would need more information on why they need all that.

Anything other than upgrading mechanical systems.

They need to build a new one. Not enough room to expand the school.

39. At Free State High School, the district is considering adding classrooms to address growth in the student population and to create flexible space for more collaborative, project-based learning. In addition, the project list for Free State includes modernizing the library, renovating locker rooms and making parking and site improvements, among other improvements. If this set of projects for Lawrence Free State High School was part of the bond issue, would you be more likely to vote in favor, more likely to vote against, or would it make no difference to you?

Response	Percentage
More likely to vote in favor	51%
More likely to vote against	17%
Would make no difference to you	28%

Don't know (not read)	4%
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40. Which of these projects for Lawrence Free State High School would make you more likely to vote against a bond issue? *Asked only of the 69 respondents who answered, "More likely to vote against" on question 39. Responses were coded based on common words, phrases and ideas. Numbers, rather than percentages displayed below.*

Response	Number
Not needed/Free State is newer	37
Other (see below)	13
All of them	11
Too many to comprehend	8

Verbatim "other" comments

I think that all of the money should go to the original high school because it's fallen so far behind.

Because Free State is a fairly new school and I can't believe it needs all that already.

Because it's a lot newer than Lawrence High. That would have to be down the road, I would think.

We keep spending money every few years. Why do they think they can keep grabbing money to do that?

Parking improvements, library; locker rooms.

Renovating Free State. That was just built.

Locker rooms, and parking and site improvements. I would remove those items.

No more taxes. We are heavily taxed already.

Free State is fine the way it is. Also, I don't really want my taxes raised.

Renovating locker rooms and making parking and site improvements. They don't need it.

Those projects are not as important as the projects for Lawrence High School.

It's too new to need any of that kind of stuff. If anything, the money needs to go to Lawrence High. It's falling behind.

If the bond issue were for both schools I would vote against it. If the bond issue was just for Lawrence High, I would vote in favor, but if the bond issue is only for Free State, I would vote against that at this time. They need to wait their turn.

41. The projects at the district's four middle schools include modernization of the libraries, renovations to create flexible spaces for more collaborative, project-based learning, and improvements to mechanical, electrical, plumbing and roofing systems, If these projects for the district's four middle schools were part of the bond issue, would you be more likely to vote in favor, more likely to vote against, or would it make no difference to you?

Response	Percentage
More likely to vote in favor	73%
More likely to vote against	11%
Would make no difference to you	14%
Don't know (not read)	3%

42. Which of these projects for the school district's four middle schools would make you more likely to vote against a bond issue? Asked only of the 43 respondents who answered, "More likely to vote against" on question 41. Responses were coded based on common words, phrases and ideas. Numbers, rather than percentages displayed below.

Response	Number
Too many on one bond issue	21
All of them	15
Other (see below)	7

Verbatim “other” comments

Modernizing the libraries, renovations to create flexible spaces for more collaborative, project-based learning.

There again, I just would vote against it, because our taxes are bad enough now. I see things that people could do without easily.

South Central is a pretty new school. Southwest is fairly new.

There needs to be two different bond issues. Don't try to put so many projects on one bond issue. We can't really afford to have our taxes raised much more.

Only Central needs improvement. The other three middle schools are in great condition and are fairly new buildings.

Lawrence High projects are more important. They shouldn't try to do too many projects at one time.

They were remodeled recently, so I don't think they need that work yet.

Cross-tabulation: “More likely to vote in favor” percentage for each project set by age, length of time living in the district, and the presence of a current district student, past district student or no district student ever in the household. Note: “n” equals the number of respondents in each group, and “age” will not square with “overall” score, because three respondents refused to answer this question.

“More likely to vote in favor”	Overall score	18-34 (n=90)	35-54 (n=175)	55 or older (n=132)	Up to 5 years (n=61)	5-15 years (n=136)	More than 15 years (n=203)	Student, yes (n=126)	Student, past (n=132)	Student, never (n=142)
Lawrence High School projects	78%	78%	78%	79%	72%	78%	80%	86%	77%	73%
Lawrence Free State High School projects	51%	54%	54%	45%	52%	55%	48%	53%	48%	52%
Middle school projects	73%	76%	73%	70%	69%	74%	73%	76%	70%	72%

Cross-tabulation: “More likely to vote in favor” percentage for each project set by location of the respondent’s residence and gender. Note: “n” equals the number of respondents in each group.

“More likely to vote in favor”	Overall score	N of 15th/E of Iowa (n=101)	N of 15th/W of Iowa (n=109)	S of 15th/E of Iowa (n=100)	S of 15th/W of Iowa (n=90)	Female (n=220)	Male (n=180)
Lawrence High School projects	78%	83%	75%	74%	81%	80%	76%
Lawrence Free State High School projects	51%	57%	69%	39%	37%	53%	49%
Middle school projects	73%	78%	78%	65%	68%	75%	69%

- 43. Based on what I have shared with you about the potential projects for a school bond issue, how do you think you would vote, if the election were held today? Would you strongly favor, favor, oppose, or strongly oppose the bond issue?**
Choices, except where indicated, were read to respondents.

Response	Percentage
Strongly favor	24%
Favor	52%
Lean favor (not read)	0%
Lean oppose (not read)	4%
Oppose	8%
Strongly oppose	6%
Would depend on what it costs (not read)	5%
Don't know (not read)	2%

- 44. What if the bond issue resulted in a tax increase of about 55 dollars a year for the owner of a \$200,000 home in the school district? If an election on such a bond issue were held today, would you...? Choices, except where indicated, were read to respondents.**

Response	Percentage
Strongly favor	18%
Favor	53%
Lean favor (not read)	1%
Lean oppose (not read)	1%
Oppose	12%
Strongly oppose	9%
Don't know (not read)	7%

45. What if, instead, the bond issue included FEWER of the projects we have just been discussing, and it resulted in a tax increase of about 45 dollars a year for the owner of a \$200,000 home in the school district? If an election on such a bond issue were held today, would you...? *Asked only of the 114 respondents who did not answer “Strongly favor,” “Favor” or “Lean favor” on question 44. Percentages shown below for the three “favor” categories are the combined percentages for questions 44 and 45, under the assumption that an individual who is supportive of a higher tax increase would be supportive of a lower one as well.*

Response	Percentage
Strongly favor	18%
Favor	56%
Lean favor (not read)	0%
Lean oppose (not read)	1%
Oppose	10%
Strongly oppose	9%
Don't know (not read)	7%

46. What if, instead, the bond issue included EVEN FEWER of the projects we have been discussing, and it resulted in a tax increase of about 35 dollars a year for the owner of a \$200,000 home in the school district? If an election on such a bond issue were held today, would you...? *Asked only of the 105 respondents who did not answer “Strongly favor,” “Favor” or “Lean favor” on question 45. Percentages shown below for the three “favor” categories are the combined percentages for questions 44, 45 and 46, under the assumption that an individual who is supportive of a higher tax increase would be supportive of a lower one as well.*

Response	Percentage
Strongly favor	19%
Favor	57%
Lean favor (not read)	<1%
Lean oppose (not read)	1%
Oppose	9%
Strongly oppose	9%
Don't know (not read)	6%

47. Why do you believe you would oppose the bond issue, if the election were held today? *Asked only of the 74 respondents who answered, “Lean oppose,” “Oppose” or “Strongly oppose” on question 46. Responses were coded, based on common words, phrases and ideas. Numbers, rather than percentages, displayed below.*

Response	Number
Don't want more taxes	22
Don't spend money they have wisely	20
Do too many projects at once	18
Other (see below)	14

Other responses

I need to know more about the condition of the schools and what the final cost would be before I can approve.

I need to know more about what the final costs would be and look at my own finances to see if I could afford an increase in my taxes.

Because I don't think they're considering the teachers and student body.

Because I oppose most of the needs for money, except the mechanical and plumbing needs. I feel the rest is a waste of money.

Because they don't need any more money.

I go back to what I said earlier. Why can't they work within their budget? It sounds like they want a bond issue every year.

I need to know more about the issue and need to think about whether I can afford any more taxes.

Because you pay as you go. Pay for the other bond issue first.

I don't think all the projects are important; so I would need to know more about what exactly will be done before I would vote in favor of the bond issue.

Try to find alternative funding. Where is the casino money going?

Please take care of the outstanding bond issue first, before asking for more.

I just don't think they've done a good job with spending the money we've given them to date. Also, too many projects to get your head around.

I need to know more about the district's financial needs and how they spend and use the resources they have.

I don't think the district is rational in what they are attempting. They seem to think their supply of financial resources is endless.

Cross-tabulation: Combined “Strongly favor/Favor” percentage for a bond issue, in general, and then for each potential tax increase level by age, length of time living in the district, and the presence of a current district student, past district student or no district student ever in the household. Note: “n” equals the number of respondents in each group, and “age” will not square with “overall” score, because three respondents refused to answer this question.

Combined “Strongly favor/Favor” percentage	Overall score	18-34 (n=90)	35-54 (n=175)	55 or older (n=132)	Up to 5 years (n=61)	5-15 years (n=136)	More than 15 years (n=203)	Student, yes (n=126)	Student, past (n=132)	Student, never (n=142)
Bond issue, in general	76%	77%	78%	72%	67%	79%	76%	83%	74%	72%
\$55 per year tax increase	71%	71%	72%	69%	70%	72%	70%	82%	67%	65%
\$45 per year tax increase	74%	74%	73%	72%	74%	74%	73%	83%	70%	68%
\$35 per year tax increase	76%	74%	75%	75%	74%	75%	75%	83%	72%	71%

Cross-tabulation: Combined “Strongly favor/Favor” percentage for a bond issue in general, and then for each potential tax increase level by location of the respondent’s residence and gender. Note: “n” equals the number of respondents in each group.

Combined “Strongly favor/Favor” percentage	Overall score	N of 15th/E of Iowa (n=101)	N of 15th/W of Iowa (n=109)	S of 15th/E of Iowa (n=100)	S of 15th/W of Iowa (n=90)	Female (n=220)	Male (n=180)
Bond issue, in general	76%	83%	74%	71%	74%	76%	76%
\$55 per year tax increase	71%	75%	70%	66%	73%	70%	72%
\$45 per year tax increase	74%	78%	75%	66%	73%	73%	74%
\$35 per year tax increase	76%	79%	75%	69%	76%	74%	76%

48. I have just a few more questions. I’m wondering where you turn for information about the Lawrence School District, beyond just news about weather-related school closings. I’m going to read a short list of people and places where you might turn for district news. If you consult this source frequently, say, “Yes.” If you consult it only every so often or you don’t consult it at all for district news, say, “No.” Let’s start with... Choices were read, and rotated.

Response	Percentage
Friends and neighbors	73%
<i>The Lawrence Journal-World</i> print edition	54%
Teachers and staff in the district	39%
The school district’s administration, either in person, or when a member of the administration is quoted in the news media	38%
The district’s printed newsletter, which is inserted into <i>The Lawrence Journal-World</i> each quarter	34%
Channel 6 News in Lawrence	32%
The Lawrence School Board, either in person, or when a member of the Board is quoted in the news media	32%
Phone calls or e-mails from the district’s automated notification system	31%
The school district’s website	30%
The district’s Skyward Family Access system for online student records	29%
Individual school websites	28%
Outdoor marquee signs	27%
<i>The Lawrence Journal-World</i> online edition	27%
Individual school newsletters	25%
School principals in the district	23%
Local radio stations	21%
The school district’s Facebook page, Twitter and other social media sites	18%
Individual schools’ social networking sites	16%
Parent organizations, including the PTO, PTA and Booster Clubs	12%
Social media sites that are not directly connected to the school district	9%
School Board meeting broadcasts on channel 26, via live streaming on the web or via video archive	8%
School site councils	5%
The Educate Lawrence advocacy group	3%

My last few questions will help us divide our interviews into groups.

49. How long have you, yourself, lived within the boundaries of the Lawrence School District? Is it...? *Choices were read to respondents.*

Response	Percentage
Less than 2 years	3%
2 years to 5 years	13%
More than 5 years to 10 years	15%
More than 10 years to 15 years	19%
More than 15 years	43%
I've lived here all my life	8%

50. In what age group are you? Is it...? *Choices, except where indicated, were read to respondents.*

Response	Percentage
18 to 24	4%
25 to 34	19%
35 to 44	22%
45 to 54	22%
55 to 64	20%
65 or older	14%
Refused (not read)	1%

51. Do you have any children or grandchildren who attend school in the Lawrence School District right now? Numbers, rather than percentages, displayed below.

Response	Number
Yes, children	124
Yes, children and grandchildren	2
Yes, grandchildren	61
No	213

52. Does your child who is a student in the district have internet access at home?

Asked only of the 126 respondents who answered either, “Yes, children” or “Yes, children and grandchildren” on question 51. All respondents answered, “Yes.”

53. Do you have any children or grandchildren who previously were students in the district, but who have graduated?

Asked only of the 274 respondents who did not answer either, “Yes, children” or “Yes, children and grandchildren” on question 51. Numbers, rather than percentages, displayed below.

Response	Number
Yes, children	129
Yes, children and grandchildren	3
Yes, grandchildren	5
No	137

54. RECORD GENDER

Response	Percentage
Female	55%
Male	45%