

To: Board of Education

From: Jerri Kemble, assistant superintendent, leading, learning & technology, ext. 2755

Ellen Willets, assistant director, learning & instructional resources, ext. 4769

Re: Annual Renewals of on-line subscriptions

Date: August 10, 2017

Background:

Discovery Education Streaming Plus - used by K-12 staff to support instruction and integration of multimedia into instruction across multiple curriculum areas: Science, Social Studies, Careers, Language Arts, Mathematics, Fine Arts, Health, World Languages, and Research and Study Skills.

World Book on-line - a suite of online research tools that includes encyclopedia articles, primary source collections, educator tools, student activities, pictures, audio, and video, complemented by current periodicals and related Web sites.

Movie Licensing USA - A districtwide Public Performance license through Movie Licensing USA enables the viewing of movies without risk of copyright infringement in Lawrence schools for any use/purpose by staff or any outside organizations using the school building. The license covers *planned* showings such as movie nights or assemblies as well as *unplanned* showings in aftercare, inclement weather, or student reward parties.

Culture Grams Online – access to all CultureGrams editions (World, States, Kids, and Provinces) via an engaging, map-based interface that can be accessed anywhere, anytime. Exclusive online features include video clips and slideshows, a worldwide photo gallery, interviews with adults and children, and a unique recipe collection with five local recipes for each country. Plus, create-your-own data tables and charts help put dozens of facts into comparative perspective.

IXL Math - sets a new standard for online learning, offering unlimited, algorithmically generated questions; real-time analytical reports; and dynamic scoring to encourage mastery. With more than 4,500 unique and challenging skills to master, IXL offers a dynamic environment suitable for any learning style.

Rationale:

These online resources are accessed by K – 12 students. The purchase represents a one year renewal for each subscription.

<u>Item</u>	<u>Price</u>	<u>Vendor</u>	<u>Funds</u>
Discovery Education Streaming Plus	\$51,800	Discovery Education	2410000000-56500
World Book On-line	\$3,330	World Book Inc.	2410003300-56560

Public Performance Site Licenses	\$8,175	Movie Licensing USA	0122200000-56560
Culture Grams	\$8,540	ProQuest	2410006272-56560
IXL Math	\$5,663	IXL Learning	2410009472-56560 0510007200-56560

Recommendation:

Administration recommends that the Board of Education approve the purchase of the above on-line resources in the amount of \$77,508

Motion:

"I move that the Board of Education approve the purchase of the on-line resources in the amount of \$77,508."