



May 2, 2017, School Bond Mail-Ballot Election

District Informational Campaign





Board Goals

IV. Expand communication and community connections through increased engagement

Engagement

- Continue to engage the community in school district priorities...

V. Allocate capital and human resources to deliver quality educational programs and services in adaptable, high-performance facilities.

Facilities Planning

- Complete the facility master plan for Lawrence High School and other secondary schools with consideration for a 2017 bond referendum.



Who Needs to Know?

What do They Need to Know?

How do we Inform Them?

What?

1 **Background:** 2013 Bond Issue & Facilities Master Planning Process

2 **Facilities Master Plan:** Scope, Budget, High School and Middle School Projects

3 **Goal** – Create school environments that support personalized learning, student engagement and success.

1. Provide **flexible spaces** to enhance students' educational experiences and opportunities to collaborate, create and innovate

2. Address **equity** across school facilities

3. Improve **Safety and Security**

4. Accommodate **Growth**

5. Deliver **energy efficient, high-performance schools** that promote student and staff wellness and success

4 **Financial Position:** General Fund/Capital Outlay, Mill Levy/Assessed Valuation/Debt-to-Assessed Valuation Ratio Comparisons, Tax Impact

5 **Mail-Ballot Election:** Ballot Language, Election Timeline, Voting Instructions

Mail-Ballot Election Schedule

- April 11 Voter Registration Ends
- April 12 County Clerk's Office Mails Ballots
- May 2 Ballots must be RECEIVED in Clerk's Office
(Hand-delivered ballots must be received by noon.)

DOUGLAS COUNTY ELECTION OFFICE
1100 MASSACHUSETTS ST STE 100
LAWRENCE KS 66044

RETURN SERVICE REQUESTED
OFFICIAL BALLOTING MATERIAL



USD 497 Registered Voter
Address Line 1
Address Line 2



Mark it, Sign it,
& Mail it Back!

OFFICIAL BALLOT SPECIAL QUESTION ELECTION

State of Kansas Douglas County

Instructions to Voter

! **Notice:** If you tear, deface or make a mistake and wrongfully mark any ballot, you must return it to the election office and receive a new ballot or set of ballots.

To vote in favor of any question submitted upon this ballot, darken the oval to the left of the word, "Yes." To vote against any question submitted upon this ballot, darken the oval the left of the word "No."

To vote you must darken the oval completely

Use black or blue ball point pen.

WHO?	HOW?
Administrators Teachers Staff	Staff Presentations, Daily Post E-Newsletter, Talking Points Business Cards, School Displays, Fact Sheets, Posters, Automated Notification System, Direct Mailer to Registered Voters, 2 Newspaper Inserts, Marquee Signs, Campus Banners, Websites, Local Media (TV, Newspaper, Radio), Social Media
Students	MS/HS Student Leadership Groups, Student Journalists, School Displays, Fact Sheets, Posters, Automated Notification System (via Parents), Direct Mailer to Registered Voters (HS Age 18), 2 Newspaper Inserts, Marquee Signs, Campus Banners, Websites, Local Media (TV, Newspaper, Radio), Social Media
Parents	Site Councils/Parent Organizations, School Parent Event Presentations, School Displays, Fact Sheets, Posters, Automated Notification System, Direct Mailer to Registered Voters, 2 Newspaper Inserts, Marquee Signs, Campus Banners, Websites, Local Media (TV, Newspaper, Radio), Social Media
Community Schools Foundation, LEAP, KU, Haskell, Civic Clubs, Churches, Neighborhood Associations, Former Board Members, Retired Staff, Alumni, Senior Citizen Communities, Realtors Association, Chamber, Businesses, City/County Governments, Private Schools, Preschools	Community Group Presentations, Open Invitation to School Parent Event Presentations, Fact Sheets, Direct Mailer to Registered Voters, 2 Newspaper Inserts, Marquee Signs, Campus Banners, Websites, Local Media (TV, Newspaper, Radio), Social Media



Fact Sheets: <http://bit.ly/2llrslk>

**Elementary Student-Centered Learning
Environments:**

<https://youtu.be/PHDODWEXtw4>

It's Lawrence High's Time:

<https://youtu.be/F5jtLvRNGxo>