

To: Board of Education

From: Angelique Nedved, assistant superintendent, teaching & learning, ext. 2440
Ellen Willets, assistant director, curriculum, instruction & assessment, ext. 4769

Re: Annual Renewal of Online Subscriptions

Date: August 4, 2016

Background:

Discovery Education Streaming Plus: Used by K-12 staff to support instruction and integration of multimedia into instruction across multiple curriculum areas - science, social studies, careers, language arts, mathematics, fine arts, health, world languages, and research and study skills.

World Book Online: A suite of online research tools that includes encyclopedia articles, primary source collections, educator tools, student activities, pictures, audio, and video, complemented by current periodicals and related websites.

Public Performance Site Licenses: A districtwide public performance license through Movie Licensing USA enables the viewing of movies without risk of copyright infringement in Lawrence schools for any use/purpose by staff or any outside organizations using the school building. The license covers *planned* showings such as movie nights or assemblies as well as *unplanned* showings in aftercare, inclement weather, or student reward parties.

Culture Grams Online: Access to all CultureGrams editions (World, States, Kids, and Provinces) via an engaging, map-based interface that can be accessed anywhere, anytime. Exclusive online features include video clips and slideshows, a worldwide photo gallery, interviews with adults and children, and a unique recipe collection with five local recipes for each country. Plus, create-your-own data tables and charts helps put dozens of facts into comparative perspective. [Explore CultureGrams](#)

IXL Math: Sets a new standard for online learning, offering unlimited, algorithmically generated questions; real-time analytical reports; and dynamic scoring to encourage mastery. With more than 4,500 unique and challenging skills to master, IXL offers a dynamic environment suitable for any learning style.

Rationale:

These online resources are accessed by K-12 students. The purchase represents a one year renewal for each subscription.

<u>Item</u>	<u>Price</u>	<u>Vendor</u>	<u>Funds</u>
Discovery Education Streaming Plus	\$51,800	Discovery Education	2410000000-56500
World Book Online	\$3,330	World Book Inc.	2410003300-56560
Public Performance Site Licenses	\$7,966	Movie Licensing USA	0122200000-56560
Culture Grams	\$8,260	ProQuest	2410006272-56560
IXL Math	\$4,950	IXL Learning	2410009472-56560

Recommendation:

Administration recommends board approval for the purchase of the above online resources in the amount of \$76,306.

Motion:

"I move the Board of Education approve the purchase of the online resources listed above in the amount of \$76,306."